

LONG BEACH CITY COUNCIL MEETING

FEBRUARY 21, 2007

CALL TO ORDER

Mayor pro tem Moore called the meeting to order at 6:59 p.m. and asked for roll call.

ROLL CALL

David Glasson, Finance Director, called roll with C. Cook, C. Ahern, C. Moore, C. Zuern and C. Phillips present. Mayor pro tem explained Mayor Ramsey was absent due to family illness and addressed Mayor Ramsey's resignation.

CONSENT AGENDA

Minutes, February 7, 2007 Regular City Council Meeting

Minutes, February 9, 2007 Special Council Meeting

Payment Approval List for Warrant Registers 58345-58428 in the amount of \$116,717.45

Payroll Report for Pay Period Ending January 31, 2007 for Warrants 45665-45715 for \$75,348.90

C. Phillips made the motion to approve the consent agenda with the correction that C. Cook was absent. C. Zuern seconded the motion. 5 Ayes 0 Nays, motion passed.

BUSINESS

Recognition – Letter of appreciation for Roger Holeman

Mayor pro tem Moore read the letter of appreciation written by Mayor Ramsey commending Roger Holeman for volunteering countless hours of his time for the Lodging Tax Advisory Committee (LTAC) and the Sign Task Force.

AB 07-11 Cell Tower Lease Proposal

David Glasson presented the agenda bill explaining US Cellular would like to lease City property located south of the water reservoirs on 67th Place to construct a tower capable of supporting 4 carriers. Doug Goelz, City Attorney, presented the draft ground lease. **C. Phillips made the motion to approve AB 07-11 with C. Ahern seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-10 Design Review 2006-59 WSDFW Tioga Station Design Exception

Kaye Simonson, Community Development Director, explained the Washington Department of Fish and Wildlife proposes to expand their facility known as the Tioga Station that is located at 2303 Ocean Beach Boulevard N in order to house their rescue boat. The Hearings Examiner has approved the Conditional Use Permit for the expansion

of a governmental facility. The applicant proposes using the same exterior siding of T1-11 to match the existing siding and continue the roofline of the existing building which has a 3:12 pitch rather than the required 5:12 pitch. Also, there is no front porch or door facing the street all which is required by the Design Review criteria for the R1R zone district. Kaye Simonson is recommending approval for the design exception per Section 5.09 of the Zoning Ordinance and based on findings described in her staff report. **C. Cook made the motion to approve AB 07-10 with C. Phillips seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-14 Television Advertising Proposal

Fred Cook, Lodging Tax Advisory Committee Chairman, presented AB 07-14. Fred Cook explained the approved FY2007 budget includes \$74,500 for television advertising. LaBrue Communications has presented a proposal to LTAC that includes targeting the Portland and Seattle markets using the NBC affiliates and the Northwest Cable News. LTAC has determined LaBrue Communications are able to meet the objectives of the FY2007 campaign. **C. Zuern made the motion to approve the proposal to advertise with LaBrue Communications and authorize the Mayor to sign all documents and to authorize the LTAC Chairman to approve any revisions to the proposal that do not increase the total cost. C. Phillips seconded the motion. 5 Ayes 0 Nay , motion passed.**

AB 07-15 Radio Advertising Proposal

Fred Cook, Lodging Tax Advisory Committee Chairman, presented AB 07-15. The approved FY2007 budget includes \$20,000 for radio advertising. LTAC received proposals from competing stations and determined Clear Channel was best suited to meet the objectives of the FY2007 campaign to target the Tri-Cities area. Further, LTAC approved a motion to withhold \$5,000 from FY2007 to do more radio advertising in FY2008. **C. Zuern made the motion to approve AB 07-15 with Clear Channel and authorize the Mayor to sign all documents and to authorize the LTAC Chairman to approve any revisions to the proposal that do not increase the total cost. C. Phillips seconded the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-18 Long Beach Peninsula Visitors Bureau Agreement

David Glasson, Finance Director, explained the approved FY2007 budget includes \$97,000 for the Long Beach Peninsula Visitors Bureau. The recent clarifications regarding use of Lodging Tax funds indicate that the City must have an agreement with The LBPVB for services to be in compliance. The Tourism Service Contract mirrors the existing agreement with the LBPVB and Pacific County and will bring the City into compliance. **C. Cook made the motion to approve AB 07-18 with C. Ahern seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-13 Ordinance 819 Cross Connection Program

Don Zuern, Water/Sewer Supervisor, presented AB 07-13 explaining pursuant to the Washington Administrative Code (WAC) 246-290-490, it is the responsibility of the City of Long Beach to protect its drinking water by instituting and enforcing a cross connection control program. Ordinance 819 amends the City Code to establish the required protections for our citizens. **C. Phillips made the motion to adopt Ordinance 819 with C. Zuern seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-12 Personal Services Contract – BMI for Cross Connection Program

Don Zuern, Water/Sewer Supervisor, presented AB 07-12 explaining the Personal Services Contract with Backflow Management, Inc. will implement the cross connection program for the City of Long Beach. **C. Zuern made the motion to approve AB 07-12 with C. Ahern seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-17 Tree Removal Request, 911 Ocean Beach Blvd N

David Glasson, Finance Director, explained Margaret Grundy wishes to remove shore pines west of 911 Ocean Beach Blvd N. Parks and Fire have reviewed the request both approving with the stipulation that the trees remains be chipped and stumps left no less than 2” off the ground. **C. Cook made the motion to approve AB 07-17 with the stipulations from Parks and Fire, with C. Phillips seconding the motion. 5 Ayes 0 Nays, motion passed.**

AB 07-05-1 Resolution 2007-1 Facilities Use by City Employees

David Glasson, Finance Director, presented AB 07-05-01 and explained Resolution 2007-1 and the hold harmless agreement allows for the Personnel Policies Manual to be amended allowing City employees to utilize the city hoist and hand tools. **C. Phillips made the motion to adopt Resolution 2007-1 with C. Cook seconding the motion. 4 Ayes 0 Nays 1 Abstain (C. Zuern) motion passed.**

ORAL REPORTS

C. Phillips reported the Long Beach Police Department is working well with other agencies referring to the police report assisting PCSO and WSP. C. Phillips commended Loretta Ostgaard for obtaining a grant from the Washington Association of Sheriff’s and Police Chief’s in the amount of \$1400 for a new radar unit and \$500 for key chains to be handed out to high school seniors that state “Don’t Drink and Drive.” C. Zuern reported there was a good turnout for the Medix open house and thanked Betsy with the Chinook Observer for a nice article. C. Ahern reported that the dolphins had been placed on the trail. C. Cook reported he had attended a couple Carol Zahorsky steering committee meetings wanting to find out what the city and the community was getting for the money it was paying. C. Cook stated Carol is working very hard and obtaining articles in publications that will be very beneficial. C. Cook also reported on moving the LTAC meetings from the Depot, due to inferior acoustics, to a meeting room provided by beachdog.com. No one on the council had any problem with the move. C. Moore

reported he was pleased with the cross connection ordinance being passed and the hydrant flushing had been completed. C. Moore also reported that Mayor Ramsey's last meeting will probably be March 7th and there will be some refreshments available in his honor. David Glasson, Finance Director, reported on the Top Priority Action Items and reminded everyone of upcoming comp plan meetings. David Glasson also reported on billing out \$411,000 for Discovery Trail as well as other financial news. Kaye Simonson, Community Development Director, reported that the next 2 meetings will be major and there will be extra steering committees scheduled. Kaye Simonson reported on various Planning Commission projects and discussion followed in regards to notices for steering committees and open meetings with CREA. Mike Kitzman, Parks and Streets Supervisor, reported on the city crew attending a flagging class that is required every 3 years to be certified. C. Ahern asked about signs that were put up in town advertising a tool sale. Kaye Simonson responded that she had contacted the responsible party and explained there was a sign ordinance that had to be followed.

CORRESPONDENCE AND WRITTEN REPORTS

Business License-TAP Enterprises, Itinerant, Tool and General Merchandise sale
Business License-Impact Directories of Washington, LLC, Yakima, WA, telephone book and directory publisher
Pacific Transit Meeting Items
Transition Report

PUBLIC COMMENT

Bob Andrew, President of the Long Beach Merchants Association, stated the contract between the City of Long Beach and the Long Beach Merchants Association for festival funding will be coming back to the city for the City Attorney to review. Bob Andrew also commented that it is starting to be festival time with Blue Grass the first weekend of April and Loyalty Day in May and banners will be put up. Bob Andrew also reported that the Internet agreements are working for linking advertisements for festivals and spoke on some of the events scheduled for Loyalty Day.

ADJOURNMENT

C. Zuern made the motion to adjourn at 8:03 p.m. with the second made by C. Cook. 5 Ayes 0 Nays, motion passed.

Mayor

ATTEST:

City Clerk